



THE CONRAND INSTITUTE

WHOLE ISLAND CATALOG

WELCOME ISLANDER, TO... FRAGMENT ISLAND

Silicon valley has been the past and present for as long as technology has been improving lives.

Working tirelessly, and building on the old and bringing in the new, silicon valley has been the driving force of change on our planet.

Ever since we began the mission silicon valley has been indispensable to our economy, and our livelihoods.

**There are so many things people love and depend on silicon valley;
Raising people up.**

Innovating on outdated tech.

Creating new markets and new work forces.

With the powerful ecosystem silicon valley has, our start up society is able to achieve more and more things. And consumers can trust that silicon valley will deliver a new way of living, and influence and be a part of it. Every decade sees a new generation of Tech start ups that provide better than what the world had before. And new the generation is here. Today is a new era

for Silicon valley, We here at the Conrand Institute, believe in a better future for society. The launch of what we're "Fragment Island" will revolutionize your way of work and way of living.

To envision a new society, we started first by studying the most robust start-up cultures like Silicon Valley and Shoreditch Roundabout here in London. We see congested cities, lack of affordable living, extensive commutes, and even bad neighbours all as a possible hindrance to creativity. Ah the icon of Fragment island, let's go ahead and have a closer look.

Our island will bring a new level of capability to our society;

Giving people the opportunities to test their ideas, without government regulation or media scrutiny.

Judging people by their merits and =talent and not their money.

Passing the mic to the visionaries and Entrepreneurs.

Silicon island won't be stuck with traditions and backward attitudes. We won't stop progress, we will encourage it and compete to find the best solutions for modern living by building new missions for young thinkers and innovators.

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The roots of Silicon valley come down to the ideals of the original Whole Earth Catalog, the wish for independent and heightened level of living. Developing new techniques and technologies to enhance your personal domain.

We are here to make your entry onto the island seamless and easy. You will know and get to know the best new ways of living and the part you will play in a new way of society. No need to worry, we will help you find and decide what you want to do, who you want to be friends with and how best you can help make this society a better place.





You can be glad knowing you're never alone

with your Smart Lynk physically connecting you to your work and your home hub, you will never need to keep track of your own time and whereabouts again as your integrated communicating home network will do that for you. with a mix of technologies such as GPS, Ambient listening awareness AI, and human body monitors, your Lynk knows everything it needs to make life a dream, and keep you on track with what important to you.

The Lynk is both your partner in crime and your key to the island. We know that genius ideas can strike at anytime, and with your Lynk there is no need to worry about Quickly writing them down or circling the idea in your head because your Lynk has heard you, and is already preping the idea and making the right people aware of it who can bring it into reality.

Your work ethic is important to you, so your Lynk will act as a buddy, egging you on to go just that bit further at work. Lynk will also keep you fit and healthy, so that you know that your performing your best, at work and at home.

Here, we've chosen to use the imagery of a:

- Triangle as it represents balance between the island, the band which is your physical connection to it, and the contractual bond you form by coming here
- The spiral which represents your progression through the entrepreneurship process
- And the sphere representing the unity you feel in being apart of a true collective



SMART LYNK



Never think again! with our Home Hub connectivity unit package. This is your

new brain and will keep everything at home running smoothly and securely while you're away at work.

Away at work? Never again because your new Home Hub brings work home when you arrive. You will never have to worry about trying to get stuff if your Home Hub is monitoring your workflow even at home. We want you to be dreaming big, and to dream big, you have to be awake all the time and thinking up new and brilliant ideas!

Your home is equipped with state-of-the-art equipment designed for better productivity and home lifestyle. Independent lifestyles are important so you will be equipped with much of the home hardware needed for such things as; reading books, sketching or modeling, computing and programming, sleeping. Don't worry about food and cleaning, the island will take care of you all the mundane tasks to give you more time to dream big.

Forget about taxes, rent and money. On the island your account balance of credits is constantly shifting based on your performance. These 4 factors calculate what benefits you will be getting if you work hard and take risks, what we all think our new society should be based on.

Success:

Your work and product will be assessed as to how it has affected the island / the external world and the success in implicating it.

Appraisal:

how much praise you have been given by members of your community, peer review is key to valuing the work you produce and its success.

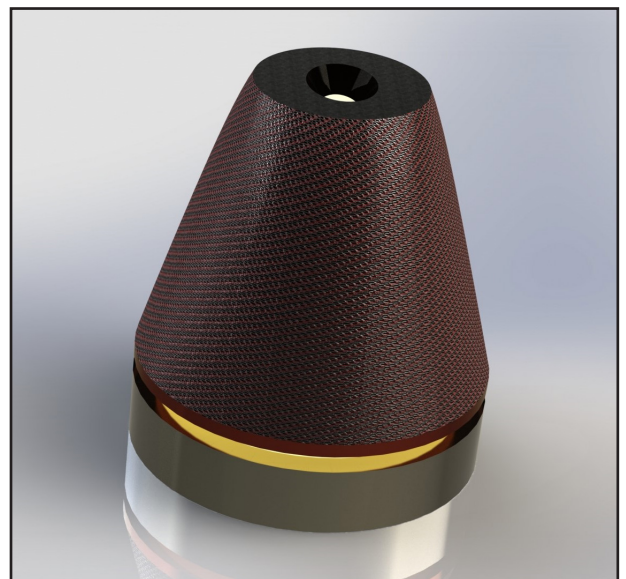
Failure:

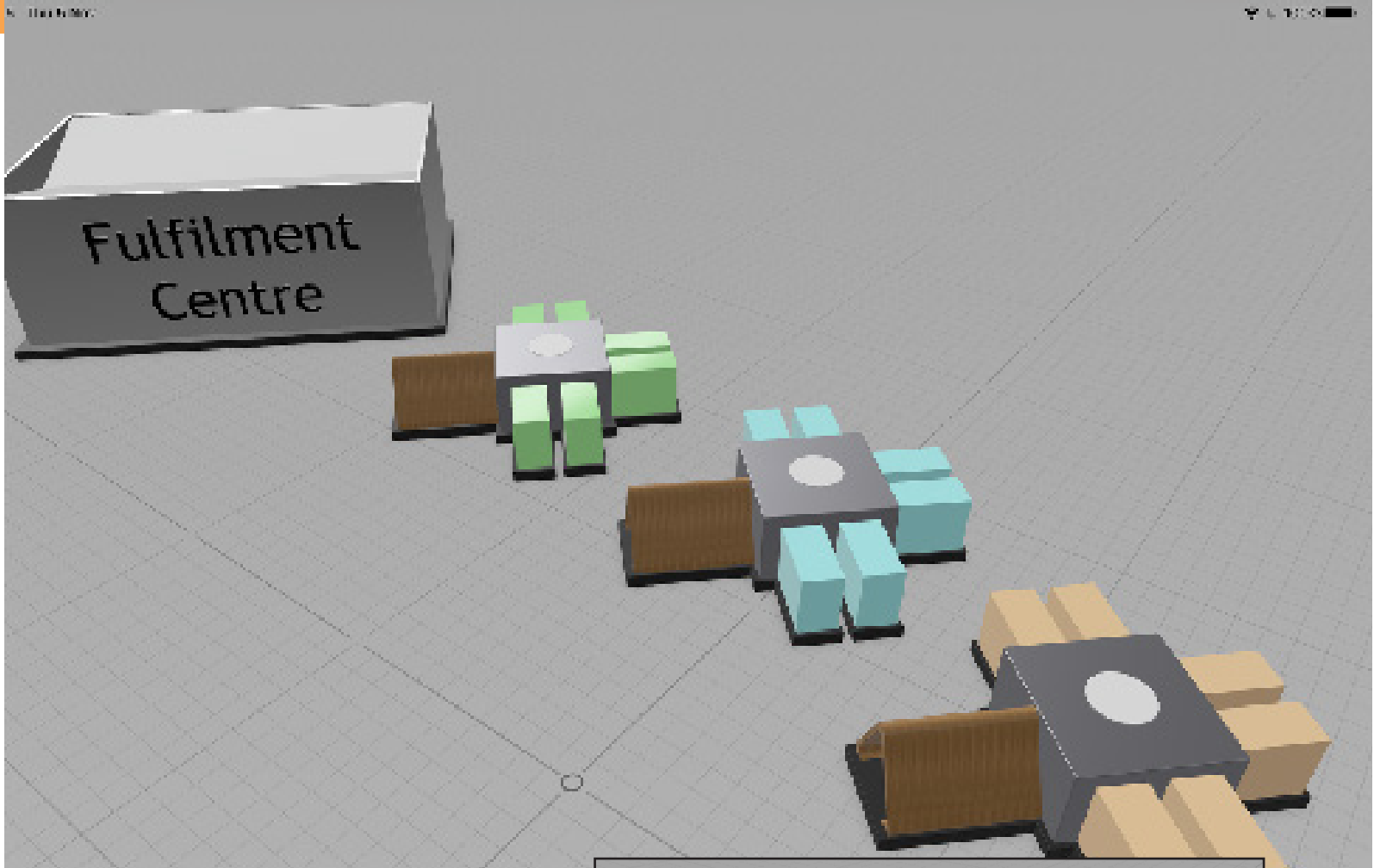
On the island, failure can be a good thing, you have tried and your idea has been taken up, failure can be valuable based on it how it has helped the development of other things.

Achievement:

how many achievements you have made will be a factor into what will be available to you in the island ecosystem. How far you have progressed from when you first joined the island community

HOME HUB



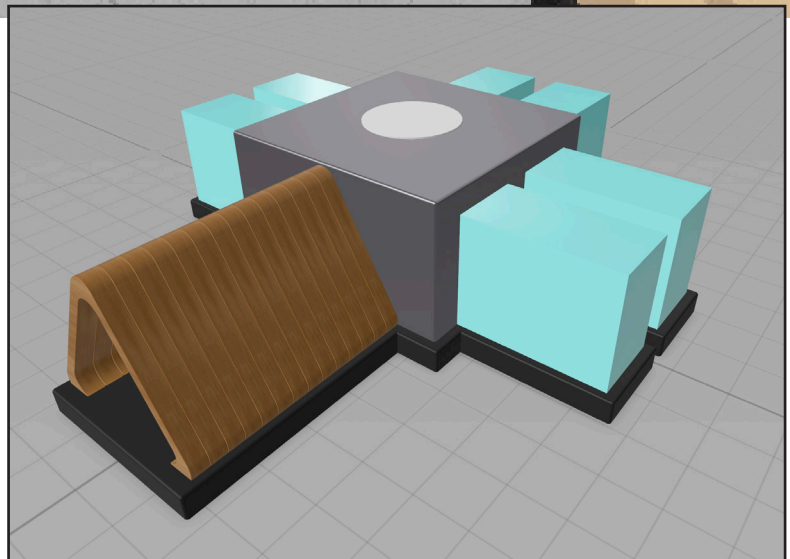


Meet your new family. Your Island SetUp app lets us start to get to know you. We help you find your first foot hold on the island, and point you in the right direction.

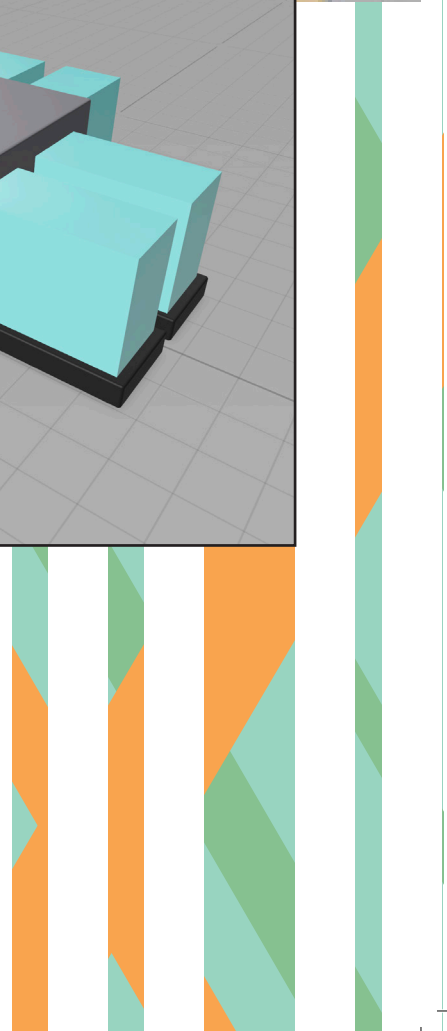
With our algorithmic Pod Arbitration system, you'll never have to surround yourself with people who don't share your ideals ever again. Here you can choose to live on an island entirely dedicated to land and nature preservation... wind and solar energy... social change... water and ocean conservation... or even DEEP SPACE. Take faith in knowing that we will place you among people you are bound to develop lifelong bonds with and no matter your area of focus, remember that we're all in this together.

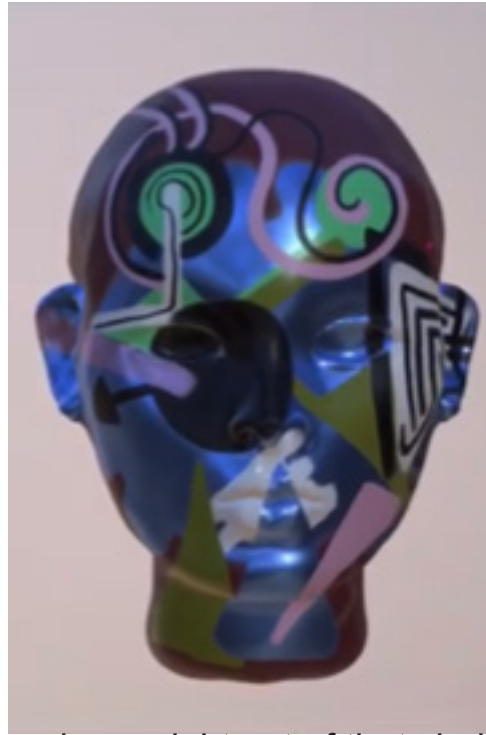
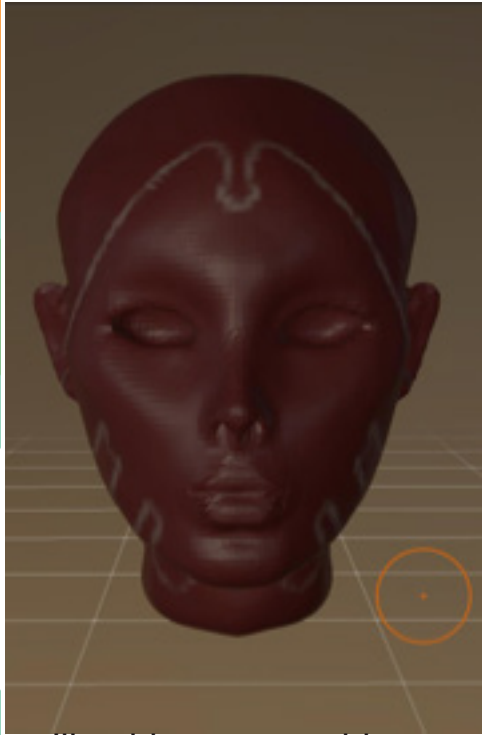
With Modular Living, you have the freedom to relocate your home closer to work if it suits, closer to medical facilities if your health needs change, or even position your home in a place on the island with a killer view. Also, with pods now in Kiwi, Salmon, and Skyline Blue theirs now more choice than ever in how you live, work, and play.

It's important for us to find where you fit in on the Island as it will benefit everyone and everything that comes after, from your production to your future family.



HOME





we'll guide you, mould you, and break you right out of that shell. By telling us a bit about yourself and which profile you identify with, our innovative Personality Match will ensure your home is outfit with clothes, furniture, tools, and all the resources needed to achieve your goals. We'll decided everything for you and we're certain you'll just absolutely love it. Now that we've made our selection. Let's grab our ticket and head over to your first product launch.

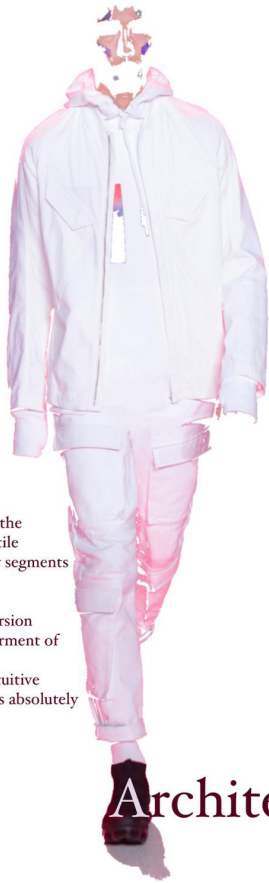
To keep you in touch with the fashion ideas and culture of the island, here are a few pointers on such characters you can don:

Harmonic aura of business and comfort

Can not distract the wearer or halt them from achieving their daily motives.

Not too flashy. Their purpose isn't to dwell inside the realm of self expression too much.

Everyone is entitled to self expression but being flashy with your earnings is something that is looked down upon in these environments. Instead, put your creative energy in your area of expertise to further advance yourself and our island.

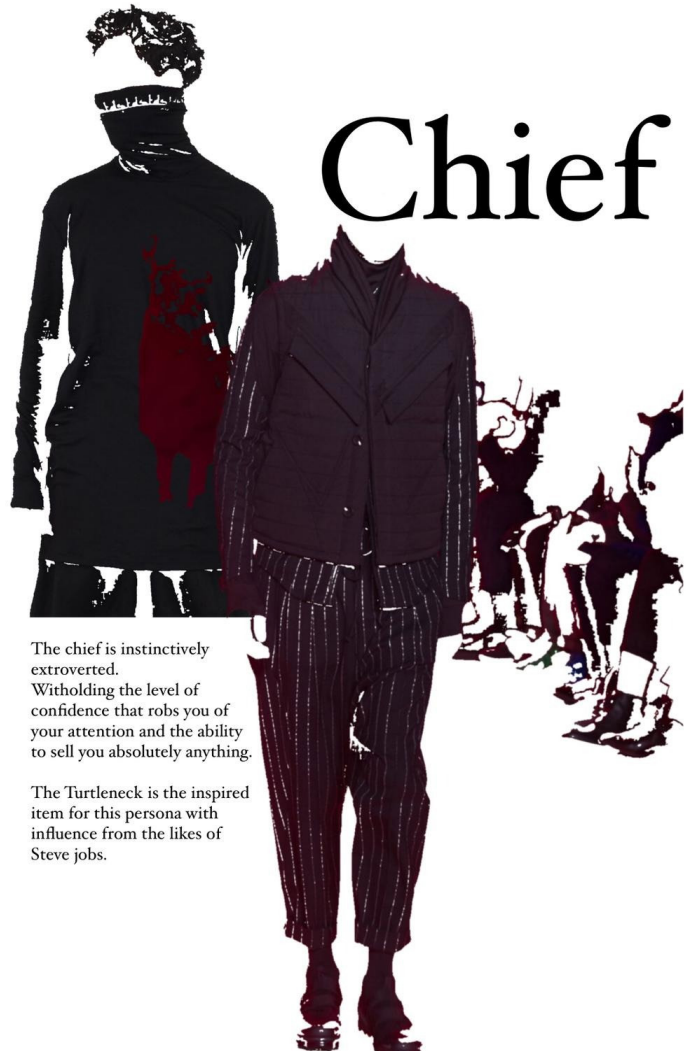


Hooded jumpsuit and jacket

Originally made for parachuting, the jumpsuit has evolved into a versatile garment that slots well into many segments of fashion and comfort.

The architect's nature of introversion makes the jumpsuit a strategic garment of choice. tending to their analytical and intuitive needs is priority and so comfort is absolutely crucial.

Architect

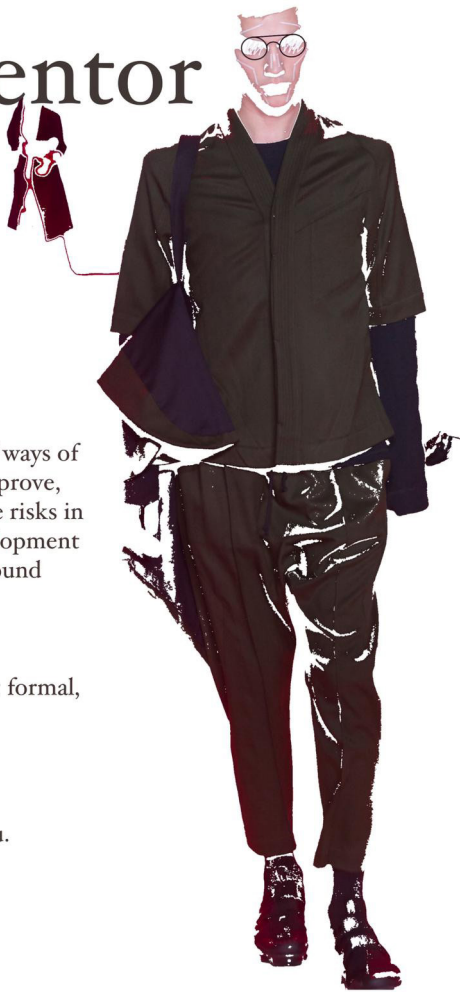


Chief

The chief is instinctively extroverted. Withholding the level of confidence that robs you of your attention and the ability to sell you absolutely anything.

The Turtleneck is the inspired item for this persona with influence from the likes of Steve jobs.

Inventor



Highly respected natural leaders with an ambitious approach to physical Work.


To rid their environment of ways of the past and improve, rebuild and take risks in aiding the development of the world around them.

Doctor energy, comfortable yet formal, Scrubs.

Failure fanatic.

Cooler than you.





In creating Fragment island, we thought carefully about what you'd want from a new home and a new life.

If you dream big, we will fulfill that dream. Know that **your time isn't ever being wasted**, we will help keep you from distraction and mediocre living, to let you stay on with whats important, and dreaming bigger.

Your data is in good hands. we won't sell it to external companies who could use it with rivals or competitors. The island Leaves you in control of how data can improve your living. Your ideas with the use of this data is

the future. This is a huge moment for us all, You can be content with knowing **you have the best tools**

for better living. With these two key products to get you started in the Islands ecosystem. You can be glad knowing

you are never alone with your Smart Lynk physical-ly connecting you to your work and your home, never leaving whats important behind. Your Island SetUp app lets us start to get to know you. We help you find your first foot hold on the island, and point you in the right direction. The island will give you the freedom to live

seamlessly and intuitively, independent and individual among you friends and family. Your gonna get stuff done, and no one is gonna hold you back.